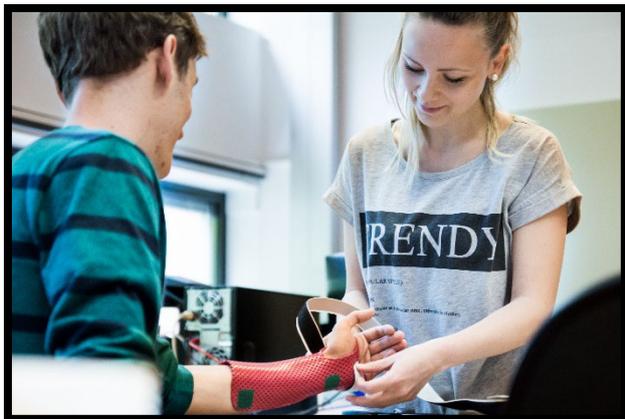


STUDY YOUR *DREAM.*

FH JOANNEUM, Campus Bad Gleichenberg



International Program

Winter Semester 2026/2027



FH | JOANNEUM
Gesundheitsmanagement
im Tourismus

Health & Tourism Management, Bachelor (GMT)

Health, Tourism & Sport Management, Master (GTS)

FH | JOANNEUM
Diätologie

Dietetics and Nutrition

(DIO)

FH | JOANNEUM
Ergotherapie

Occupational Therapy

(ERG)

**BG town - Small is
*Beautiful.***



Marion Luttenberger

Studying in the picturesque landscape of Eastern Styria

What makes studying in Bad Gleichenberg so special? Bad Gleichenberg has a long tradition as a spa resort and training center for the tourism and hotel industry which makes it an ideal location for the FH JOANNEUM's degree programs in tourism and health sciences. The special strengths of the region lie in tourism, wellness, health and eco-technology.

Nature is the key to the region's attractiveness. During spring and early summer, you will be surrounded by an amazingly green and lovely landscape and in autumn the grape harvest and fall colours attract many to the area. Even in winter the area has its own special charm. Forests, hills and mountains are just around the corner whenever one feels like a little hiking trip or just relaxing in a health-promoting natural environment. The leisure opportunities in Bad Gleichenberg range from nature experiences in the picturesque landscape of south-eastern Styria to a wide variety of sporting activities. For relaxing, a wide range of possibilities is also available.

The FH campus is nestled in these green surroundings, directly across from one of the largest spa parks in Europe, and its modern infrastructure offers students an ideal environment for practical and career-focused training. The classrooms are bright and equipped with the latest technological standards.

Students at Bad Gleichenberg enjoy easy access to faculty and a close relationship with their fellow students. Because the campus is so small, everyone seems to know everyone. It is very hard to get lost here, either physically or otherwise. 'Bad Gleichenberg is an unusual, but diverse and unique place to study. Once you have experienced the great student atmosphere here, you don't want to miss it', says Marlene Moser, graduate of Health Management in Tourism.

www.bad.gleichenberg.gv.at



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Your Study Choices

There are three different institutes (Health and Tourism Management, Dietetics and Nutrition, Occupational Therapy) at FH JOANNEUM in Bad Gleichenberg which offer four different degree programs in the area of health sciences and management:

Health & Tourism Management (BA) – GMT

Health-, Tourism- and Sport Management (MA) – GTS

Occupational Therapy (BA) – ERG

Dietetics and Nutrition (BA) -- DIO

Bad Gleichenberg's three institutes have joined forces to offer you a program in English.

We offer around 70 ECTS in English for all incoming students. You can choose any of the listed courses but keep in mind that the **Tandem+ Programme** and **Cultural Diversity at FH JOANNEUM** are offered as **supplementary courses for incoming students of the Institute of Health and Tourism Management**. These courses do not count as core content courses. Learning Agreements must therefore comprise **30 ECTS of content courses**, selected either from the Institute of Health and Tourism Management or, alternatively, from the Institutes of Dietetics and Nutrition and Occupational Therapy.

Students with a good command of German can also choose other courses offered by the four programs.

If you have any special interests or if your home curriculum requires that you take a particular class not listed here, please contact the international coordinators

- Manuela Tooma (**GMT, GTS**) manuela.tooma@fh-joanneum.at
- Theresa Draxler (**DIO**) theresa.draxler@fh-joanneum.at
- Katrin Pechstädt (**ERG**) katrin.pechstaedt@fh-joanneum.at

They will see if there are options available.



If you are interested:

First step:

Your university must nominate you as an Erasmus student at our institution (international@fh-joanneum.at).

At the same time, please contact **Manuela Tooma (Health Management/Tourism)**, **Theresa Draxler (Dietetics)** or **Katrin Pechstädt (Occupational Therapy)** for all academic matters. They will advise you in putting together your Learning Agreement.

Nomination deadline is the **15th May 2026**. The number of participants for this program is limited.

Second step:

After receiving your nomination, we will start the online application process. You will receive an application link together with further instructions on how to complete your application.

Third Step:

Once you have been nominated by your home university and accepted by FH JOANNEUM, please contact the International Office Bad Gleichenberg if you have organizational issues, such as housing, travel etc. via international-bgb@fh-joanneum.at

Start of the Winter Semester:

Health Management in Tourism & Dietetics & Nutrition: **28th September 2026**

Occupational Therapy: **14th September 2026**

Who is who in Bad Gleichenberg?

Sophie Strohmaier

2nd floor, Room 208

sophie.strohmaier@fh-joanneum.at

Tel.: +43 316 5453 8944

Roles:

International Office Bad Gleichenberg

- General information and advice
- Advice on accommodation, visa requirements and residency documents
- Ongoing advice and support
- Help with administration matters (registration with the authorities and insurance)
- Buddy program
- Tandem program
- Organisation of German as a Foreign Language courses at the Bad Gleichenberg Campus
- Orientation days on the B.G. campus



Manuela Tooma

2nd Floor, Room 220

manuela.tooma@fh-joanneum.at

Tel.: +43 316 5453 6731

Roles:

International coordinator for the Institute of Health and Tourism Management

Lecturer: Institute of Health and Tourism Management



Theresa Draxler

2nd Floor, Room 204a

theresa.draxler@fh-joanneum.at

Tel.: +43 316 5453 6776

Roles:

International Coordinator for the Institute of Dietetics & Nutrition

Lecturer: Institute of Dietetics and Nutrition



Katrin Pechstädt

1st Floor, Room 120

katrin.pechstaedt@fh-joanneum.at

Tel.: +43 316 5453 6787

Roles:

International Coordinator for the Institute of Occupational Therapy

Lecturer: Institute of Occupational Therapy



Eva Adamer-König

Head of the Institute of Health and Tourism Management

eva.adamer-koenig@fh-joanneum.at

Stefanie Schwarzl

Head of the Institute of Occupational Therapy

julia.unger@fh-joanneum.at

Elisabeth Pail

Head of the Institute of Dietetics and Nutrition

elisabeth.pail@fh-joanneum.at



Where to stay in Bad Gleichenberg?

ÖJAB Haus Bad Gleichenberg

This new residence provides accommodation for 164 students in single and twin bedrooms. All rooms are fully furnished and have their own shower and toilet. Rooms for students with special needs are also available.



Details:

Distance to FH JOANNEUM: 350 meters

Price: single room starting from 345 euros, twin bedroom 300 euros, studios starting from 353 euros per person per month, including breakfast buffet (Mon-Fri), 19 to 24 m² depending on room type

- free internet access, utilities (heating, power, water etc.), operating costs, cleaning service, telephone connection (landline).
- Telephone, satellite TV and internet connections in every room
- shared kitchen on each floor. In-house facilities include laundry, sauna, fitness room, study and TV room, bicycle storage.
- friendly atmosphere and joint activities and projects, as in all ÖJAB residences
- parking

The rental period is from 1 September to 30 June, or for a full year on request. **Exchange students are also accepted for shorter periods (e.g. 18th September – January 29th).** The rental agreement can be terminated on a semi-annual basis in accordance with Austrian student residence law.

For a current list of prices for all room categories and for pertinent details regarding the rental requirements, see <https://www.oejab.at/en/students/dormitories/badgleichenberg>

Further information and applications:

ÖJAB-Haus Bad Gleichenberg
Student dormitory

Albrechtstraße 8
A-8344 Bad Gleichenberg, Austria

Housing Manager

Ms. Claudia Van der Meij

Phone: +43 3159 / 41700 / 51

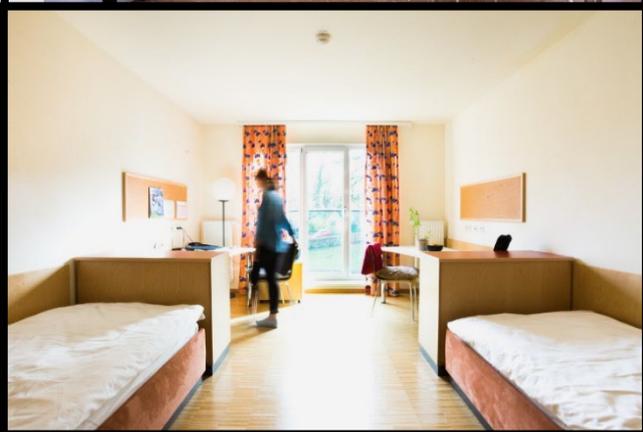
Email: badgleichenberg@oejab.at

Web: <https://www.oejab.at/en/students/dormitories/badgleichenberg#content-anchor>



Impressions of the ÖJAB:

Quelle: <https://www.oejab.at/en/students/dormitories/badgleichenberg>



Bad Gleichenberg student residence

This student residence has 23 single rooms. The rooms are organized in two-room suites with a small shared kitchen and shared bathroom.

Details:

- distance to FH JOANNEUM campus: 100 metres
- price: 285 euros / month
- approx. 20 m² (including adjoining room)
- parking for residents
- Sat-TV and free Internet access
- Accommodation is normally contracted for a ten-months period, but exchange students are accommodated for shorter periods.

Further information and application:

Mag. Peter Hochleitner

Phone: +43 664 3016135

Email: peter.hochleitner@kem.at



Private Rooms and Apartments

Christine Fitzthum

2 apartments (38 m² /65 m²)

+436643016135, fitzthumc@outlook.com

Monschein

3 apartments, 3 double rooms, 1 single room

+4331592336, gut@wein-monschein.at

Gerhard Prassl

4 studios, 1 shared flat

+4369916616606, vermietung@ringstrassenstudios.at

Manfred Schober

5 single rooms

+436642116865, styrian-toskana@residenz-schober.at

Christine Trink

4 apartments

+43315945555, waldesruhe@aon.at



The prices for private apartments are between 200,- and 300,- euros.

Student rooms in Villa Ungarische Krone

Phone: +436642434067

Email: info@villaungarischekrone.at

Web: <https://villaungarischekrone.at/>

The prices for private apartments range between 200 and 300 euros. For more information about private accommodation, you can contact the municipal office of Bad Gleichenberg: gde@bad-gleichenberg.gv.at



Academic Calendar Winter Semester 2026/2027



Nomination Deadline	15th May 2026
Beginning of Classes	28th September 2026 <i>(Occupational Therapy: 14th September 2026)</i>
End of academic classes	28nd February 2027
Exam Period	Exams at the end of each class or module
Holidays (no classes)	
National Holiday	26th October 2026
All Saint's Day	01st November 2026
Mary's Conception	08th December 2026
Christmas Holidays	23rd December 2026 – 06th January 2027
Semester Break	08th February – 28th February 2027

Degree Programs at Campus Bad Gleichenberg

Health & Tourism Management (Bachelor)

The Institute of Health and Tourism Management offers the only university-level degree program in Austria which connects basic knowledge of health sciences with a strong grounding in the tourism and leisure business. The curriculum of the bachelor's degree program in Health Management in Tourism prepares students to assist in organizing and implementing health-promotion and health-counselling programs, as well as tasks concerning leisure, tourism and health tourism. Bachelor graduates either continue on for a master's degree or enter the job market directly. They are usually hired as assistant managers in health resorts, wellness facilities, hotels, leisure and event management operations and tourism associations, as well as in health promotion work programs, public agencies dealing with health issues, or other health-related institutions. After passing the bachelor examination at the end of the sixth semester, students graduate with the degree of "Bachelor of Arts in Business" (BA). A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Health-, Tourism- and Sport Management (Master)

The master's degree program in Health- Tourism- and Sport Management trains managers and experts in the organisation and implementation of health promotion projects and tourist activities for the leisure industry and the health tourism sector. The program provides a solid knowledge in special areas of the health tourism industry, and students receive a thorough grounding in the fields of management and organization. Students can choose among three different concentrations within the master: Health Tourism & Leisure Management, Health Management & Public Health and Sports & Event Management. On passing the master's degree examination after four semesters, students graduate as a "Master of Arts in Business" (MA). Graduates of the master's degree program in Health-, Tourism- and Sport Management able to plan and organize health promotion and health counselling, sports and touristic services on the basis of scientific criteria, practical experience, and international developments. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/en/institut/health-and-tourism-management/>

Dietetics & Nutrition (DIO)

There is an increasing interest in health matters in today's society, especially concerning health maintenance and health promotion, due to a notable increase in the incidence of nutrition-related diseases. As a result, dietitians have a broad spectrum of career opportunities in the fields of counselling, training and health promotion. The bachelor's degree program in Dietetics and Nutrition trains students as experts with technical-methodical competence in independently planning and carrying out the nutritional consulting and therapy process. Furthermore, students in the program acquire fundamental knowledge of nutrition management, catering management and nutrition marketing. Theoretical lectures based on the most recent scientific findings, as well as practical sessions under the supervision and with the guidance of teaching staff, form the basis of successful work placements. On completion of the six-semester bachelor's degree program, students are awarded the title, "Bachelor of Science in Health Studies" (BSc). Dietitians can work in hospitals, offer nutritional instruction or serve in tourism facilities offering training programs with nutritional consulting services. A full list of all lecturers and the current curriculum can be found at

<https://www.fh-joanneum.at/diaetologie/bachelor/en/>

Occupational Therapy (ERG)

Occupational therapists treat clients with reduced mobility or other problems limiting their participation in social life, resulting from an accident, illness, developmental delay or in cases where reduced mobility may develop. The bachelor's degree program in occupational therapy offers evidence-based theoretical and practical training as well as instruction in mechanical-creative skills and everyday activities. The internships in the second, fourth, fifth and sixth semesters give students the opportunity to put theoretical knowledge into practice under the supervision and guidance of experts. The bachelor thesis in the fifth semesters sharpen students' skills in the scientific analysis of specific cases. On completion of the six-semester course graduates are awarded the title "Bachelor of Science in Health Studies" (BSc). Occupational therapists work not only in acute treatment and rehabilitation but also in health promotion and preventative health care. A full list of all lecturers and the current curriculum can be found at <https://www.fh-joanneum.at/ergotherapie/bachelor/en/>

Research Competence Areas

Apart from teaching, research and project work play an important role at FH JOANNEUM University of Applied Sciences. The three institutes located on the Bad Gleichenberg campus have developed several Research Competence Areas that actively engage in research and project work. These include:

Sport Science Laboratory

The Sport Science Laboratory (Sportwissenschaftliches Labor—or SpoWiLab for short) in Bad Gleichenberg develops diagnostic packages and training plans for its clients and partners tailored to their specific needs and requirements. The spectrum of services ranges from endurance, strength, speed and coordination diagnostics to biomechanical analyses. The SpoWiLab usually has several volunteer students helping at all times, so if you are interested, just ask a SpoWiLab staff member about it and they will help you set up a volunteer experience in the lab. Typical tasks are collection and processing of data, assisting in field tests and literature research.



Research Unit in Health Tourism and Management

This unit focuses on the business of health tourism, particularly at the nexus of increasing leisure time on the one hand and health, relaxation and well-being on the other. In addition to consumer research this involves macro- and microeconomic analysis of relevant markets. Consulting services are supplied to commercial partners such as hotels, spas, wellness facilities and health tourism destinations.

Research Unit in Public Health and Health Management

This unit carries out projects in a variety of settings in order to meet current health challenges facing society, and offer clients scientifically based problem-solving competence. The range of services includes:

- planning, execution and evaluation of projects in health promotion, prevention and cure and rehabilitation
- workplace health promotion for firms, as well as network solutions for regions and business branches
- health impact assessment
- health reporting
- participatory health research with different target groups (youth, employees, seniors, etc.)
- development of health mission statements for municipalities, provinces and organizations
- development and implementation of health promotion strategies, concepts and measures
- health conference planning and organization

Research Unit of Occupational Therapy

As "doing" is one of the main objects in occupational therapy's theory, as well as in occupational science, the main aim of the research unit is to put theory into praxis. Occupational therapy research focuses on evidence for different approaches used in occupational therapy. Occupational science focuses on the interdisciplinary exploration of occupations and related factors. Therefore, interdisciplinary projects are planned and performed to gather evidence and knowledge regarding these topics.

Health Perception Lab

The Health Perception Lab is unique in Austria in its focus on applied sensory perception research aimed at sustainable health promotion, prevention and therapy. Though led by the Institute of Dietetics, the laboratory is an interdisciplinary project involving input from a total of seven other institutes of FH JOANNEUM. Through this symbiosis a whole range of interesting research questions can be addressed in cooperation with industry partners.

Course Catalogue

Campus Bad Gleichenberg



Mind that the **Tandem+ Programme** and **Cultural Diversity at FH JOANNEUM** are offered as **supplementary courses for incoming students of the Institute of Health and Tourism Management**. These courses do not count as core content courses. Learning Agreements must therefore comprise **30 ECTS of content courses**, selected either from the Institute of Health and Tourism Management or, alternatively, from the Institutes of Dietetics and Nutrition and Occupational Therapy.

1. International Office

Abbreviation	Course Code	Course	ECTS
DaF	So5.0502101	German Course Beginners (A1/1)	5 ECTS
CuID	INT.010	Cultural Diversity at FH JOANNEUM	1 ECTS
TL	So5.0502131	Tandem+ Programme	2 ECTS

2. Health and Tourism Management

Programme	Course Code	Modul	Course	ECTS
BA	B240369114	Modul 27	Introduction to Intercultural Competence	2
BA	B240369508	Modul 4: Sports	A: Physical Activity and Fitness	5
	B240369509		A: Health and Quality of Life	
BA	B240369510	Modul 5: Health	B: Communicating and Advocating for Health	5
	B240369511		B: Digital Health and Artificial Intelligence	
BA	B240369512	Modul 17: Tourism	C: Conference Management and Business Travel	5
	B240369513		C: Future-oriented Guest Mobility	
BA	B240369514	Modul 18: Tourism	D: Designing Hospitality	5
	B240369515		D: Leading in Spa and Medical Tourism	
MA	m250370110	Modul 5	Service Design and Hospitality	3
MA	m250370111	Modul 5	Customer Relationship Management	3
MA	m250370307	Modul 17	Tourism and Leisure Economy	2
MA	m250370311	Modul 18	Destinationsmanagement	3
MA	m250370323	Modul 22	Athlete Management	2
Incomings Only	B20.0369F01		Spa Operations*	8

3. Dietetics & Nutrition

Program	Course Code	Course	ECTS	
BA	240460101	English for Health Professionals 1	1	ECTS
BA	240460308	English for Health Professionals 3	1	ECTS
BA	240460111	Nutrition and Food Service Management 1	2	ECTS
BA	240460305	Practice of Nutritional Therapy and Dietetics 1	3	ECTS
BA	240460503	Public Health: Nutrition and Society	1	ECTS

4. Occupational Therapy

Program	Course Code	Course	ECTS	
BA	B19.0462310	Professional Internship	9	ECTS

Course Descriptions



Winter Semester 2026/2027

International Relations Office (INT)

1. German as a Foreign Language (A1/1)



Course code: S05.0502101

Program: all

ECTS: 5 ECTS

Course content: Our secret recipe for successful German learning are small learning groups, individual support, motivated and qualified lecturers experienced in university-level teaching as well as effective teaching materials tailored to the particular requirements of university-level language learners. Depending on the student numbers one or more German courses are offered during the semester. We also offer German Intensive Courses as part of the Orientation Packages in September and February before the semester starts. For more information, please check our homepage www.fh-joanneum.at/orientation

2. Cultural Diversity at FH JOANNEUM



Course code: INT.010

Program: all

ECTS: 1 ECTS

Course content: The course aims to develop the following skills in students: cultural self-awareness, an appreciation of cultural difference, a facility to interpret actions in many ways in order to facilitate cultural understanding, intercultural communication skills and sensitivity for intercultural issues. Moreover, local students gain the possibility to participate in "internationalization at home" and the cultural diversity and heterogeneity at FH JOANNEUM is emphasized.

International degree seeking students and exchange students in Bad Gleichenberg are going to present their home countries within the scope of so called "Cultural Evenings". After a short intercultural introduction, there will be interesting and entertaining country presentations. Since each student will lay a different focus, we are already looking forward to an exciting course of lectures which will point out the intercultural diversity at FH JOANNEUM. After the presentations, there will be a short contemplation and discussion of the findings.

3. Tandem+ Programme

Course code: S05.0502131

Program: all

ECTS: 2 ECTS

Course content: The Tandem Program at FH JOANNEUM brings together people from different cultures and different languages. The aim of Tandem partnerships is to facilitate the exchange of languages, experiences and cultures. Although many students at FH JOANNEUM are aware that international (exchange) students attend their university, very few of them take the first step in getting (culturally) closer. We would like to change this, with your involvement!



Our Tandem Program is designed to offer all students the opportunity to participate in a recognized intercultural program (2 ECTS) in a relaxed and exciting atmosphere.



Institute of Health and Tourism Management Bachelor Program (BA)

1. Introduction to Intercultural Competence

Course code: B24.0369114

Program: Bachelor

ECTS: 2 ECTS

Course content: This course introduces students to the importance of intercultural social competence relevant in the fields of hospitality, guest services, travel, tourism and health provision. Models and approaches from intercultural theory will be taught to open up students' knowledge of how cultures are formed and how they interrelate. Social and personal skills will be taught to help students improve their interactions within new cultures.



2. Modul 4: Sports

Please note that both courses of this Modul 4 must be taken together and cannot be taken individually. This module has 5 ECTS and comprises two courses that address topics related to sports-related themes, namely:

A: Physical Activity and Fitness

Course code:	B24.0369508
Program:	Bachelor
(ECTS:	2,5 ECTS)
Course content:	Students acquire knowledge of the scientific assessment of physical health and performance as well as the effects of exercise and training interventions. Students work on questions from these areas and present the results. Therefore the outcome for students is to know the scientific working methods of sport and exercise science for recording and interpreting physical health and performance as well as the effects of exercise and training.

A: Health and Quality of Life

Course code:	B24. 0369509
Program:	Bachelor
(ECTS:	2,5 ECTS)
Course content:	Based on a constructive reflection on the concepts of health and quality of life, the course includes applied teaching of various multidimensional constructs in order to be able to measure them. In the context of health, measurements of the sense of coherence, resilience as well as self-efficacy and behavioral measurements are also important. In the context of quality of life, a distinction is made between general and health-related quality of life. Students are introduced to various tools and measurement methods that they can use in practice or research. In addition to the planning and implementation of measurements, other key topics include Quality criteria of measurement, data protection and ethical aspects of such projects (consent, data storage, right to autonomy, care, harm-benefit assessment, responsibilities). Economic aspects of measurements are also covered.

3. Modul 5: Health

Please note that both courses of this Modul 5 must be taken together and cannot be taken individually. This module has 5 ECTS and comprises two courses that address topics related to health-oriented themes, namely:

B: Communicating and Advocating for Health

Course code: B24.0369510

Program: Bachelor

ECTS: 2,5 ECTS

Course content: Health for all and "health in all policies" implies that communication around public health must take into account a wide range of strategic objectives. Embedded in a social context of health issues, advocacy and representation of interests for health are central techniques for changing health policies or discourses. The course teaches different strategies and techniques, methods of networking with different stakeholders, reflects on how advocacy work can launch, strengthen or change health issues across sectors in public discourse, and how health managers can support individuals and groups to formulate their concerns on health issues effectively and sustainably. The focus is on media advocacy, networking for advocacy, the legal system and advocacy with the help of international best practice examples.

B: Digital Health and Artificial Intelligence

Course code: B240369511

Program: Bachelor

ECTS: 2,5 ECTS

Course content: Artificial intelligence (AI) and smart technologies in the field of digital health have been revolutionizing the healthcare sector for years. Students are given an introduction to the basic concepts of digital health and artificial intelligence. In addition, technical and mathematical basics, such as the functioning of machine learning and deep learning algorithms, are presented and taught in outline. The effects of AI and smart technologies in digital health are reflected on with reference to ethics, specific applications in the healthcare sector are presented and the legal framework for AI and digital health in Austria is explained.

4. Modul 17: Tourism

Please note that both courses of this Modul 17 must be taken together and cannot be taken individually. This module has 5 ECTS and comprises two courses that address topics related to tourism-oriented themes, namely:

C: Conference Management and Business Travel

Course code: B24.0369512

Program: Bachelor

ECTS: 2,5 ECTS

Course content: The course focuses on the characteristics, potentials and challenges of business tourism as a global travel phenomenon. The structural and economic aspects of this field of tourism are discussed, which plays an important role in equalizing the seasons, particularly in city tourism and air tourism. Conference and convention tourism, which also combines key elements of event tourism, plays a prominent role in this segment. The analysis initially focuses on legal, organizational and technical features. In addition to the economic relevance, ecological and socio-cultural issues are also examined in greater depth and discussed from the perspective of the latest technological developments.

C: Future-oriented Guest Mobility

Course code: B24.0369513

Program: Bachelor

ECTS: 2,5 ECTS

Course content: Travel accounts for the largest share of resource consumption and emissions from tourism products. Seasonal travel also represents an additional burden. Enabling low-emission and, above all, public mobility is therefore the most important measure in the process of a sustainable transformation of tourism. However, the "last mile" from the train station to the hotel is always central to the acceptance of such offers, as is the facilitation of guest mobility on site. In the course, the central problems of the prevailing tourism and leisure mobility are presented and the main types of sustainable vacation mobility are compared. Successful measures are presented and analyzed in terms of their strengths and weaknesses. New forms of mobility such as eFuels, eBikes and car sharing as well as the trend towards active, health-promoting mobility are also explained.

5. Modul 18: Tourism

Please note that both courses of this Modul 18 must be taken together and cannot be taken individually. This module has 5 ECTS and comprises two courses that address topics related to tourism-oriented themes, namely:

D: Designing Hospitality

Course code: B24.0369514

Program: Bachelor

ECTS: 2,5 ECTS

Course content: The aim of the course is to explain the basic features of a hotel. Together with the students, the different focal points from the vacation hotel to the conference hotel are worked out. In addition, it is shown how hospitality arises within the framework of a complex network of relationships between people (staff and guests), the goods and services offered, as well as the premises and their effect on well-being, relaxation or the exercise of the profession and how hospitality can be created and culturally established in hotels.

D: Leading in Spa and Medical Tourism

Course code: B24.0369515

Program: Bachelor

ECTS: 2,5 ECTS

Course content: Students deal with typical types of health tourism businesses. They learn to formulate strategic and operational goals for these. With an operational focus, they can describe what typical products are and what motivates guests to use them. Part of the course involves practicing simple calculations (e.g. pool construction). Students gain an insight into selected medical interventions that are carried out in a tourism context. Topics of water and pool hygiene in connection with infectious pathogens as well as cleaning and disinfection are taught. Students learn about different software for working in spas.

Institute of Health and Tourism Management Master Program (MA)

6. Service Design and Hospitality

Course code:	m250370110
Program:	Master
ECTS:	3 ECTS
Course content:	The course gives a practical hands-on introduction into scripting and designing guest experiences from the point of view of hospitality. Additionally, it provides the theoretical framework required for a bottom-up experience design approach.

7. Customer Relationship Management

Course code:	m250370111
Program:	Master
ECTS:	3 ECTS
Course content:	In this course, students acquire advanced knowledge of the holistic management of customer relationships and the related technical and non-material instruments, such as multi-channel, revitalisation, opportunity, campaign and complaint management. This will enable them to independently foster, deepen and revitalise sustainable customer relationships.

8. Tourism and Leisure Economy

Course code: m250370307

Program: Master

ECTS: 2 ECTS

Course content: This course discusses the economics of leisure and tourism and the main features, organisational forms and goals of leisure and tourism policy at a national and international level using practical examples. Students create a concept for a tourism region in Austria or in a neighbouring country, while taking into account the economic and market situation, as well as the initial tourism situation. This course also elaborates on tourism policy goals and measures and discusses their implementation.

9. Destinationsmanagement

Course code: m250370311

Program: Master

ECTS: 3 ECTS

Course content: In this course, students are introduced to the fundamental types of tourist destinations and their specific organisational structures, as well as the typical management instruments for analysing and controlling destinations. Students acquire the skills needed to develop decision structures within destinations and to resolve conflicts. For external communication, this course covers modern forms of communication such as branding and cluster building (as health destinations, for example), to enable the generation of synergy effects and other competitive advantages for the destination.

10. Athlete Management

Course code: m250370323

Program: Master

ECTS: 2 ECTS

Course content: This course teaches students the fundamental and legal principles of individual athlete management. The brand building (the athlete as a brand), prominence, attractiveness and affinity of individual athletes are discussed from a holistic perspective of consultation and care. This course also discusses the relationship of athletes to the media, as well as the advertisement and market value of athletes. Work as a player consultant in the football sector is also covered.

11. Spa Operations - Incomings Only (E-Learning)

Course code: B20.0369F01

ECTS: 8 ECTS

Course content: The course "Spa Operations" is designed for incoming students and introduces them to spa operations from a spa manager's point of view - via E-Learning. As spa operations is a very wide discipline and the spa industry varies from private to public supply, depending on the country in question, the main focus in this course is on basic knowledge about operations in a spa center, as well as some historical knowledge of spa development and the global spa industry. Topics covered include the evolution of the global spa industry, basics of the spa business, including the types of therapies and treatments typically offered in a spa and the equipment and personnel required to carry them out, the spa hygiene and safety issues, staff and reception management systems within spas and finally spa retailing.



Dietetics & Nutrition, Bachelor (DIO)

Dietetics & Nutrition

1. English for Health Professionals 1 (IL, 1st semester, 1 ECTS)

Course code: 240460101

Program: Bachelor

ECTS: 1 ECTS

Course Content:

- "Want a Career as a Dietician?" Professions in nutrition in an international context
- Introduction to making effective nutrition related presentations in English
- Talking about basic elements of nutrition science: macronutrients, micronutrients, metabolism, food pyramids and nutritional recommendations, malnutrition, etc.
- Talking about meal preparation and recipes

Learning outcomes:

Students can describe professions and daily routines in health care in general and in international dietetic practice in particular. They are familiar with English terms for foods, macro- and micro-nutrients and can talk about ways of food preparation. Students can use appropriate language and techniques for presentations and discussions related to their field of study.

Instructor: Sarah Schantin-Williams

Requirements: English level B2.
B1 possible but to be discussed with international coordinator beforehand.

Teaching and learning methods:

Guided class activities, discussions, brief interactive lectures, independent study, presentations, reading activities.

Assessment and exams:

Assessment of participation in class activities; team presentation; short written exam.

2. English for Health Professionals 3 (IL, 3rd semester, 1 ECTS)

Course code: 240460308

Program: Bachelor

ECTS: 1 ECTS

Course Content:

- Describing departments, staff and workflows in hospitals
- General and special medical vocabulary
- Communication with patients (diet history, nutritional advice)
- Terminology and presentations: special topics from nutritional therapy and dietetics (CLIL)

Learning outcomes:

The students have extended their subject-specific vocabulary based on topics and texts related to the focus of the Dietetics and Nutrition degree programme. They have more confidence in their English oral and written communication skills for working in international, multiprofessional and scientific contexts.

Instructor: Sarah Schantin-Williams

Requirements: English level B2.

Teaching and learning methods:

Group activities, discussions, brief interactive lectures, independent study, presentations, reading.

Assessment and exams:

Assessment of participation in class (set oral activities); summary (take home test); short written exam.

3. Nutrition and Food Service Management 1 (IL, 1st Semester, 2 ECTS)

Professional liability insurance is mandatory for participation in this course. The insurance can be requested from the secretariat of the Dietetics program and costs approximately €42.

Course code: 240460111

Program: Bachelor

ECTS: 2 ECTS

Course Content:

- Accident prevention, kitchen terminology, cooking methods, modern cooking methods;
- Flavour formers, binders, menu science - Sequences;
- Understanding kitchen procedures;
- Cutting exercises, salads,
- clear and bound soups, pastries
- Preparing stocks,
- White and brown sauces,
- Simple desserts
- Preparation of game dishes;
- Low-temperature cooking,
- Side dishes, vegetables
- Freshwater fish,
- Saltwater fish

Learning outcomes:
The students

- Can explain the general guidelines for accident prevention
- Can name and explain kitchen terms
- Can explain cooking methods such as: blanching, poaching (stock, water bath), boiling, steaming (natural, light brown, brown), damping, baking (tube, fat bath), frying (tube, pan, grill), gratinating, glazing and name 2 examples of use each
- Understand modern kitchen techniques and procedures Basics of professional kitchens
- Can describe the menu sequence, principles of menu design
- Know about types of cutting
- Learn basic techniques for preparing food
- Can independently prepare a light-coloured stock and, as a result, a suitable sauce
- Can independently prepare a brown stock
- Can independently prepare a sponge or sand mixture (Biskuit, Sandmasse)

- Can independently prepare pastry (Mürbteig)
- Can understand and plan the working steps of cooking methods
- Can prepare dishes independently
- Can independently fillet a round fish professionally under the guidance of the teacher
- Know different ways of preparing freshwater and saltwater fish

Requirements: Interest, commitment and participation
If available, please bring cooking clothes and shoes. Otherwise, depending on stock availability, it may be possible to borrow these items.

Teaching and learning methods:

- Media-supported interactive lecture
- Various exercises, e.g. calculations, menus, recipe collection

Assessment and exams:

Homework, participation, written final exam

4. Practice of Nutritional Therapy and Dietetics 1 (IL, 3rd Semester, 3 ECTS)

Professional liability insurance is mandatory for participation in this course. The insurance can be requested from the secretariat of the Dietetics program and costs approximately €42.

Course code: 240460305

Program: Bachelor

ECTS: 3 ECTS

Important statement regarding the course:

Within the framework of this course, theoretical principles are put into practice (diet plans for various conditions, dietary cooking, etc.). A fundamental as well as in-depth knowledge of specialized pathology, nutrition, and dietetics is required. Furthermore, due to legal regulations in Austria, only dietitians are allowed to practice nutrition therapy.

Due to these aspects, this course is primarily offered for students studying dietetics.

Course Content:

- Working on a case study on the topic of metabolic diseases (diabetes mellitus, lipometabolic disorders) in self-study; energy and nutrient

calculation (requirement and actual intake according to current reference values and recommendations), menu design, recipe preparation, assessment of results.

- Preparation and tasting of recipes on topics such as diabetes mellitus, hyperlipidaemia, hyperuricaemia, obesity, etc.
- Preparation and tasting of recipes with different dietary requirements such as "Adaptierte Vollkost", intolerances, calculation of carbohydrate units; modification of recipes to suit different indications such as gastroenterological diets.

Learning outcomes:

The students

- Can create menus for dietary problems.
- Can modify existing menus or recipes according to dietary aspects.
- Can evaluate recipes and menus according to dietary aspects.
- Can calculate quantities.
- Can adapt meals or menu sequences with regard to macronutrients, micronutrients, energy requirements, meal distribution, ... in a dietary context.
- Can prepare meals according to dietary aspects.
- Know the technical preparation of meals for nephrological dietetics and the practical application of the current guidelines.

Instructor:

Anna Auer, BSc MSc

Requirements:

Nutritional calculation programme (English)

If available, please bring cooking clothes and shoes. Otherwise, depending on stock availability, it may be possible to borrow these items.

Teaching and learning methods:

- Self-study: research activity on current reference values and recommendations, calculations, meal plan, recipe adaption
- practical exercises: Preparation and tasting of dishes

Assessment and exams:

- Results of the case study (calculations, menu, recipes)
- Reflection on practical units

5. Public Health: Nutrition and Society (IL, 5th semester, 1 ECTS)

The language of instruction for this subject is GERMAN. There is the option for self-study and English-language slides and literature will be given.

Course code: 240460503

Program: Bachelor

ECTS: 1 ECTS

Course Content:

All lectures are in GERMAN, but English-language slides and literature will be given; self-study opportunity.

- Public Health/Public Health Nutrition and Health Promotion
- Sustainable Development Goals (SDGs), Climate in the Health Care Sector
- Health promotion (focus on nutrition) and existing programs in the field of health promotion
- Workplace health promotion (WHP)
- Nutrition recommendations for shift work
- Sensitization to the topic of weight discrimination
- Nutrition and poverty

Learning outcomes:

- Students know the criteria and contents/definitions of Public Health, Health Promotion and Workplace Health Promotion.
- Students know the relevance of their professional group in the setting of Public Health Nutrition.
- Students have basic knowledge of Sustainable Development Goals, Climate and Sustainability in the Health Care Sector
- Students are able to create nutrition concepts for shift worker.
- Students are sensitized to the topic of weight discrimination.
- Students are sensitized to the topic of nutrition and poverty and are able to react to it in their daily work.

Instructors: Daniela Grach, Bianca Fuchs-Neuhold, Jutta Eppich

Requirements: No requirements.

Teaching and learning methods:

- Classroom and online lecture (German)
- Various online group activities
- Seminar work / group work
- Self-study assignments are possible, in consultation with the lecturers.

Assessment and exams:

- Pecha Kucha related to a public-health-nutrition topic/project
- Development of a case study "shift work" in a team
- Individual examination methods are possible, in consultation with the lecturers.



Occupational Therapy, Bachelor (ERG)*

* Be aware that the semester starts at the 14th of September 2026 for occupational therapy students!

1. Professional Internship BPR1

Course code:	B19.042310
Course type:	internship
Semester:	ERG, 1. semester
ECTS Credits:	9 ECTS
Lecturer:	Katrin Pechstädt (coordinating lecturer)
Learning outcome:	the internship allows students to: <ul style="list-style-type: none">- reflect on and expand their theoretical knowledge and put it into practice- familiarize themselves with different ways of evaluating and documenting their findings- learn about practical application of models and OT's principles
Course content:	<p>The students can perform parts of the occupational therapy process on selected patients following prescription by a doctor. The process is carried out under supervision as part of the overall medical process in accordance with FH-MTD-AV. The students additionally reflect on their internship under supervision both orally and in writing in a group setting or via e-learning and thus learn to cope with situations experienced as difficult. . They use their own experiences from practical work to reflect on patterns of action and emotional states and document them in the learning portfolio. Continuous reflection leads to an individual increase in theoretical and practical competence, which is documented in the learning portfolio.</p> <p>If you are interested in a professional internship, please contact katrin.pechstaedt@fh-joanneum.at</p>

Teaching methods: practical application of techniques, practical experiences

Prerequisites: knowledge about OT in different fields of practice

Assessment methods: written reflection upon gained competences in OT

Language of instruction: English, but knowledge in German language welcome

Impressions of the Campus Bad Gleichenberg



How to get to Bad Gleichenberg?

www.bad-gleichenberg.at

Coming from Vienna

By train

Vienna Airport – Graz Main Train Station (Hbf) – Feldbach Train Station*

*Change in Feldbach to Bus 416 to Bad Gleichenberg Villa d'Orsay or arrange a pick-up

By car

Via A2 – exit Ilz/Fürstenfeld via Riegersburg and Feldbach to Bad Gleichenberg or exit Gleisdorf-Süd to Feldbach.

Coming from Germany or Graz

By train

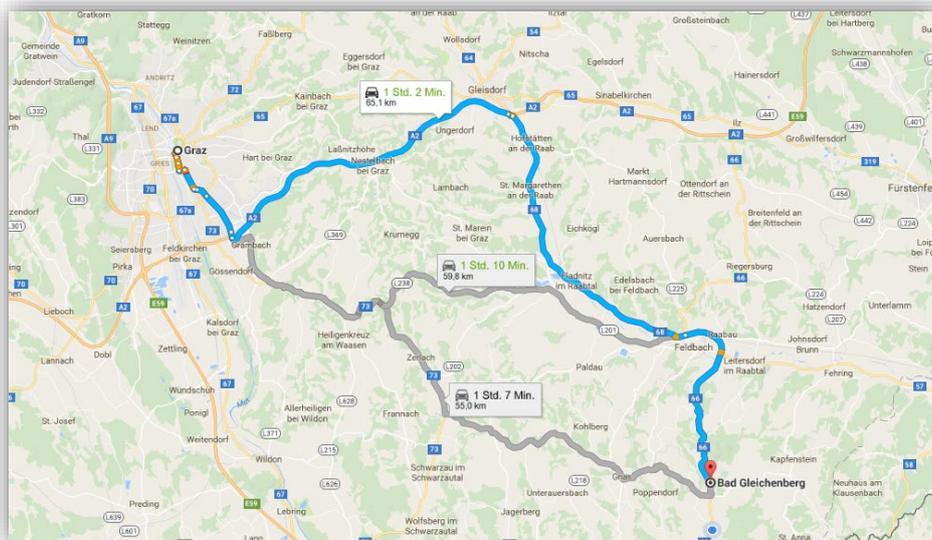
Innsbruck - Graz - Feldbach* or

Salzburg - Graz - Feldbach*

*Change in Feldbach to Bus 416 to Bad Gleichenberg Villa d'Orsay or arrange a pick-up

By car

Via A9 in the direction of Graz, further on A2 in direction of Vienna, exit at Gleisdorf-Süd for Feldbach and Bad Gleichenberg or by car train Feldkirch – Graz and Innsbruck - Graz.



International Events in Bad Gleichenberg

Examples of events during the semester:

Orientation Day & City Tour

International Tandem Café

Erasmus goes Buschenschank

Austrian Bowling Night

Game Night

International Movie Night

Christmas Event

Tandem Cooking Event

Excursion to a Chocolate Factory

